

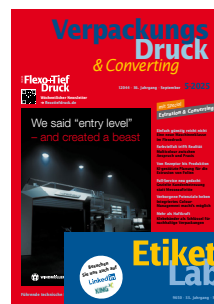
► Weekly and Special Newsletters with VerpackungsDruck & Converting and Etiketten-Labels – Your communication channels for highly specialized target groups

	Newsletters	Language	Subscribers	When	Advertising Formats and Prices (in Euro, plus VAT)
	VerpackungsDruck & Converting Weekly Newsletter	German	1.380 (own distribution list)	weekly, every Wednesday, 50 times a year	Online Advertorial / Native Text Ad 490.- € Online Advertorial incl. video-upload 590.- € Newsletter Banner – 3 positions per newsletter 395.- € from 3 dispatches, each 356.- € Stand-Alone Newsletter 1,895.- €
	Special-Newsletter Packaging Films & Converting <i>The newsletter accompanying the special in the magazine</i>	German	910 (own distribution list)	monthly, every 2nd Monday of the month, 12 times a year	Online Advertorial / Native Text Ad 890.- € Online Advertorial incl. video-upload 990.- € Newsletter Banner – 3 positions per newsletter 775.- € from 3 dispatches, each 698.- € Stand-Alone Newsletter 2,995.- €
	Special-Newsletter Gravure Global <i>international, in English language</i>	English	1.950 (own distribution list)	monthly, every 3rd Thursday of the month, 12 times a year	Online Advertorial / Native Text Ad 890.- € Online Advertorial incl. video-upload 990.- € Newsletter Banner – 4 positions per newsletter 775.- € from 3 dispatches, each 698.- € Stand-Alone Newsletter 2,995.- €
	Special-Newsletter Digital Printing today <i>The newsletter accompanying the special in the magazine</i>	German	1.564 (own distribution list)	monthly, every 3rd Friday of the month, 12 times a year	Online Advertorial / Native Text Ad 890.- € Online Advertorial incl. video-upload 990.- € Newsletter Banner – 4 positions per newsletter 775.- € from 3 dispatches, each 698.- € Stand-Alone Newsletter 2,995.- €
	Etiketten-Labels Weekly Newsletter	German	1.095 (own distribution list)	weekly, every Tuesday, 50 times a year	Online Advertorial / Native Text Ad 490.- € Online Advertorial incl. video-upload 590.- € Newsletter Banner – 3 positions per newsletter 395.- € from 3 dispatches, each 356.- € Stand-Alone Newsletter 1,895.- €
	Special-Newsletter for the fair: Interpack, Dusseldorf / DE	German	2,475 (distribution list of VDC and EL Weekly)	5 times, 5 weeks before the fair, Week 15-19	Online Advertorial / Native Text Ad 490.- € Online Advertorial incl. video-upload 590.- € Newsletter Banner – 3 positions per newsletter 395.- € from 3 dispatches, each 356.- € Stand-Alone Newsletter 1,895.- €
	Special-Newsletter for the fair: Loupe Americas, Chicago / USA	German	2,475 (distribution list of VDC and EL Weekly)	5 times, 5 weeks before the fair, Week 34-38	Online Advertorial / Native Text Ad 490.- € Online Advertorial incl. video-upload 590.- € Newsletter Banner – 3 positions per newsletter 395.- € from 3 dispatches, each 356.- € Stand-Alone Newsletter 1,895.- €

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