

## ▶ Editorial Programme 2023 (as of December 14, 2022)

<b>1-2023 (February)</b> <b>Publication date:</b> <b>2.02.2023</b> Editorial deadline: 10.01.2023 <b>Advertising Closing:</b> <b>17.01.2023</b>	<ul style="list-style-type: none"> <li>Turning point in package printing: New challenges and reorientation</li> <li>Fully automatic workflow: Intelligently networked and digitized printing processes</li> <li>The latest developments in prepress and flexographic and gravure forme production</li> <li>Retrofit and maintenance of flexo and gravure printing machines</li> <li><b>Special Functional Printing - Intelligent Labels &amp; Packaging (n° 1/2023)</b> <ul style="list-style-type: none"> <li>● <b>Fair Lopec:</b> Outlook on the fair, current trends, exhibitors and their innovations</li> <li>● Printed electronics – a new business field for label and packaging printers?</li> <li>● Machines, plants and tools for functional printing</li> <li>● Security labels and counterfeit protection</li> </ul> </li> </ul> <div>Special Section Funktionales Drucken</div>	<b>Important Industry Events</b> 20th Inno Meeting – Everything in a circle and digital? Osnabrueck/DE: 9.-10.02.2023 LOPEC, Munich/DE: 1.-2.03.2023  DFTA Spring Conference: N. N.
<b>2-2023 (March)</b> <b>Publication date:</b> <b>9.03.2023</b> Editorial deadline: 14.02.2023 <b>Advertising Closing:</b> <b>21.02.2023</b>	<ul style="list-style-type: none"> <li><b>Fair issue ICE Europe + CCE International</b> (trends, new products, trade fair information)</li> <li><b>Main topic: "Corrugated board, cardboard and paper"</b> <ul style="list-style-type: none"> <li>● Production of flexible packaging from fiber-bound substrates</li> <li>● Printing requirements: Cardboard and corrugated packaging for e-commerce</li> <li>● Printing of water-based printing inks on absorbent substrates</li> </ul> </li> <li>Testing and inspection systems for a continuous digital printing workflow</li> <li>Printing inks (colour systems, colour viscosity measurement, colour dosing, colour measurement, residual ink management)</li> <li>Printing unit/application system (anilox rollers/-sleeves, printing forme, doctor blade, chamber doctor blade system, ink supply)</li> <li>Resource-saving work in the pressroom (storage systems, ink kitchen, cleaning systems, cleaning agents, ink disposal, solvent recycling, exhaust air purification)</li> <li><b>Special Extrusion &amp; Converting (n° 1/2023)</b> <ul style="list-style-type: none"> <li>● Production (extrusion) of recyclable packaging films</li> <li>● Substrates: Change of properties through coating and metallizing</li> <li>● Sustainable Lamination (adhesives, application systems, drying)</li> <li>● Automated slitting: Inspecting, slitting, winding, handling</li> </ul> </li> </ul> <div>Special Section Extrusion &amp; Converting</div>	ICE Europe + CCE International, Munich / DE: 14.-16.03.2023 
<b>3-2023 (May)</b> <b>Publication date:</b> <b>27.04.2023</b> Editorial deadline: 4.04.2023 <b>Advertising Closing:</b> <b>11.04.2023</b>	<ul style="list-style-type: none"> <li><b>Fair issue Interpack</b> (trends, new products, trade fair information)</li> <li>Flexo and gravure printing machines and converting systems (Industry 4.0)</li> <li>Prepress and forme production: Rationalization potentials (standardization, digitalization, algorithms)</li> <li>Latest developments in the manufacture of gravure cylinders and embossing rollers</li> <li>Surface (pre-)treatment (corona, plasma, ionisation, etc.)</li> <li>Electrostatic and surface cleaning in printing and converting</li> <li><b>Special Digital Printing today (n° 1/2023)</b> <ul style="list-style-type: none"> <li>● The future of digital package printing</li> <li>● Combination - the best of the analog and the digital world</li> <li>● Recognizing and eliminating typical errors in inkjet digital printing</li> <li>● Digital converting (i. a. laser cutting, priming, varnish application)</li> </ul> </li> </ul> <div>Special Section Digital Printing today</div>	Interpack, Dusseldorf/DE: 4.-10.05.2023 

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<b>4-2023 (July)</b> <b>Publication date:</b> <b>4.07.2023</b> Editorial deadline: 9.06.2023 <b>Advertising Closing:</b> <b>16.06.2023</b>	<ul style="list-style-type: none"> <li>Machine concepts in flexo and gravure printing for different areas of application</li> <li>Retrofit and maintenance of printing machines/used machines</li> <li>Sleeve and adapter systems in flexo printing</li> <li>Colour management in package printing</li> <li><b>Special Functional Printing - Intelligent Labels &amp; Packaging (n° 2/2023)</b> <ul style="list-style-type: none"> <li>● New processes for printing/application of electronic components/circuits/sensors</li> <li>● Special printing inks and pastes</li> <li>● Quality control in printed electronics</li> <li>● Tracking labels/smart labels/Augmented Reality/RFID/NFC</li> <li>● Pharma labels/tamper-evident seals</li> </ul> </li> </ul> <div>Special Section Funktionales Drucken</div>	<b>Important Industry Events</b> DFTA ProFlex, Dortmund/DE: 18.-20.09.2023 
<b>5-2023 (September)</b> <b>Publication date:</b> <b>18.09.2023</b> Editorial deadline: 25.08.2023 <b>Advertising Closing:</b> <b>31.08.2023</b>	<ul style="list-style-type: none"> <li><b>Main topic: "Corrugated board, cardboard and paper"</b> <ul style="list-style-type: none"> <li>● Resource-saving production of corrugated cardboard</li> <li>● Folding boxes – an alternative to plastic packaging?</li> <li>● Inline and offline die cutting of corrugated board and cardboard (equipment and tools)</li> <li>● Digital, efficient and fully automatic: Logistics in corrugated board production (e.g. palletizing and robot systems, packing)</li> </ul> </li> <li>Industry 4.0 – on the way to fully crosslinked packaging production</li> <li>Correct specification of flexo printing formes (flat-top dots, new screens, surface screening)</li> <li>Gravure cylinders and embossing rollers for special applications</li> <li>Corona and plasma technology: Surface treatment of recyclable packaging films</li> <li><b>Special Extrusion &amp; Converting (n° 2/2023)</b> <ul style="list-style-type: none"> <li>● Film technology (extrusion, stretching, pretreatment)</li> <li>● Retrofit and maintenance of extrusion and coating plants</li> <li>● Coating processes: advantages and disadvantages, areas of application, coating systems</li> <li>● Lamination of recyclable packaging substrates with defined barrier properties</li> <li>● Winding up properly: Technical rollers, expansion chucks, brakes, safety chucks, winding shafts</li> </ul> </li> </ul> <div>Special Section Extrusion &amp; Converting</div>	ERA Packaging & Decorative Conference: N. N. 
<b>6-2023 (November)</b> <b>Publication date:</b> <b>16.11.2023</b> Editorial deadline: 24.10.2023 <b>Advertising Closing:</b> <b>31.10.2023</b>	<ul style="list-style-type: none"> <li>Prepress flexo and gravure printing (colour management, proofing, fixed colour palette, workflow)</li> <li>Inks – varnishes – finishing in package printing</li> <li>Drying/curing of inks and varnishes</li> <li>Anilox rollers and doctor blade technology: Transfer defined quantities of ink and varnish</li> <li>Printing peripherals: Ink kitchen, washing machines, distillation units, storage and logistic systems</li> <li><b>Special Digital Printing today (n° 2/2023)</b> <ul style="list-style-type: none"> <li>● Digital printing of film substrates: What is the current status?</li> <li>● Preparation and handling of large amounts of data („Big Data“)</li> <li>● Latest developments in printhead technology</li> <li>● New business ideas and integration of digital printing in existing production environments</li> </ul> </li> </ul> <div>Special Section Digital Printing today</div>	Innoform – 8th Expertentreff Digitalization, Osnabrueck/DE: 29.-30.11.2023 

We value your opinion! Please contact editor **Ansgar Wessendorf** at [wessendorf@ebnermedia.de](mailto:wessendorf@ebnermedia.de) and let him know where we can improve, what topics are important to you, and what you also like to read about. We are looking forward to your most appreciated suggestions!

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## ► Flexo+Tief-Druck – Profile

**Title** Flexo+Tief-Druck

**Short description** Leading German-language magazine for package printing, converting and special applications. Flexo+Tief-Druck provides comprehensive and reliable information as well as up-to-date reporting on all areas of modern flexo and gravure package printing and converting. For over 30 years with Flexo+Tief-Druck we have been reaching all companies and professionals in these market segments: flexographic and rotogravure printers, print buyers, creative agencies, production agencies, converters, suppliers of substrates, inks and consumables, printing machine manufacturers, manufacturers of converting systems as well as software suppliers and trading companies.

**Publication frequency** 6 issues per year

**Publication size** 210 mm width x 297 mm height (DIN A4)

**Launched in** 1990

**Circulation** 3,200 copies

**Portal** flexotiefdruck.de

**Twitter** @FlexoTiefDruck

**Xing** xing.to/flexotiefdruck

**Organ** **Flexo+Tief-Druck is the official media of the German flexo printing trade association: DFTA Flexodruck Fachverband e.V.**



**Publishers** Ebner Media Group  
GmbH & Co. KG  
Karlstraße 3  
89073 Ulm - Germany



Circulation  
3,200 copies  
Newsletter  
subscribers  
about 1,310

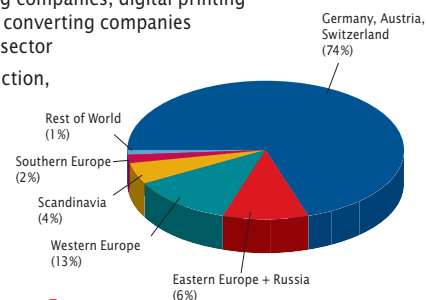
## ► Contents and Rubrics

- Technology in Detail
- From Practice
- Ecology and Sustainability
- People & Markets
- DFTA Internal
- "Schnelle Seiten"
- Supplier Directory
- Special Sections:**
  - Extrusion & Converting
  - Functional Printing
  - Intelligent Labels & Packaging
  - Digital Printing today

## ► Geographical Distribution

### Industry segments

- Flexo and gravure printing companies, digital printing companies, finishing and converting companies in the flexible packaging sector
- Paper, film and foil production, paper bags, carrier bags, tissues, wrapping paper, cardboard (direct print and preprint), wallpapers, envelopes etc.



## ► Print Analysis

### Content Analysis: 1 year = 6 issues in 2022

<b>Total volume</b>	464.00 pages	= 100.00%
<b>Advertisements</b>	94.40 pages	= 20.34%
<b>Classified ads</b>	30.00 pages	= 6.46%
<b>Editorial content</b>	339.60 pages	= 73.19%

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## ► Special Functional Printing – Intelligent Labels & Packaging



Intelligent labels and packaging are becoming increasingly important. They let us pay cashless, transmit product information, support production, logistics and warehousing. Many other areas of application suggest that functional printing will lead to new business models for label and packaging printers. In our special, we highlight the different characteristics of functional printing, the suitable printing processes and the fields of application in practice.

### ► in Flexo+Tief-Druck 1-2023 (February) and Etiketten-Labels 1/2023 (February)

- Fair LopeC:** Outlook on the fair, current trends, exhibitors and their innovations
- Printed electronics – a new business field for label and packaging printers?
- Machines, plants and tools for functional printing
- Security labels and counterfeit protection

LOPEC,  
Munich/DE: 1.-2.03.2023



### ► in Flexo+Tief-Druck 4-2023 (July) and Etiketten-Labels 4/2023 (August)

- New processes for printing/application of electronic components/circuits/sensors
- Special printing inks and pastes
- Quality control in printed electronics
- Tracking labels/smart labels/Augmented Reality/Rfid/NFC
- Pharma labels/tamper-evident seals

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## ► Special Extrusion & Converting



The current challenges in film production and converting:  
Extrusion ■ Packaging films ■ Recyclability ■ Pre-treatment of films ■ Coating and metallizing ■ Lamination  
■ Slitting machines ■ Technical rollers ■ Winding technologies

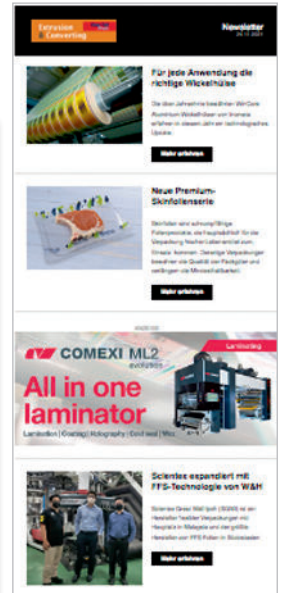
- in Flexo+Tief-Druck 2-2023 (March)
- in Flexo+Tief-Druck 5-2023 (September)

Twice a year we dedicate ourselves to the entire process from extrusion to further processing of packaging films with the **Special Extrusion & Converting**, a "magazine-in-a-magazine".

Accompanying we send out the **Special Newsletter Extrusion & Converting** to a separate address mailing list every month. Here you can present your company and your products with editorial articles, an Online Advertorial or banner advertising.

Language: German  
Dispatch: monthly, 12 times per year  
Newsletter subscribers: 1,126  
(as of November 2022)

Formats	Prices
<b>Online Advertorial</b> Extensive, prominently placed article, which is placed online on <b>flexotiefdruck.de</b> and teased in the Special Newsletter on position 1.	
Online Advertorial	€ 820.-
Online Advertorial incl. video upload	€ 920.-
<b>Premium Banner</b> (max. 250 KB, JPG, PNG or GIF, static)	
580 x 250 pixels, 1x dispatch	€ 720.-
from 3 dispatches, each	€ 648.-
<b>Stand-Alone Newsletter</b> 1 x dispatch	
	€ 2,895.-



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## ► Special Digital Printing today



Innovations in digital printing ■ Digital printing on packaging films / on absorbent / on non-absorbent substrates / container printing ■ Hybrid printing machines ■ "Big data": processing of large amounts of data for digital package printing ■ New business models with digital printing  
■ Digital converting (including laser cutting, priming, varnish application)

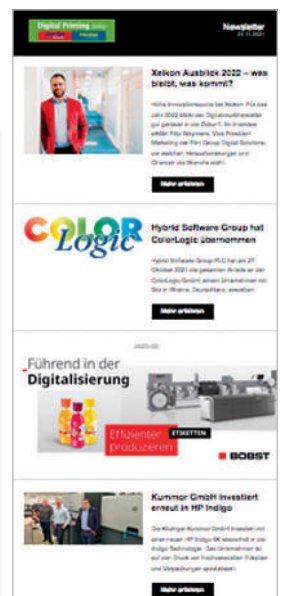
- in Flexo+Tief-Druck 3-2023 (May)
- in Flexo+Tief-Druck 6-2023 (November)

The **Special Digital Printing today** deals with the topic digital package printing. We produce it twice a year as a "magazine-in-a-magazine".

Accompanying we send out the **Special Newsletter Digital Printing today** to a separate address mailing list every month. Here you can present your company and your products with editorial articles, an Online Advertorial or banner advertising.

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## ► How to reach your customers



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## ► Your Contacts

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*We are happy to advise you in detail and help you achieve your marketing goals!*