

PACKAGING & DECORATIVE CONFERENCE

2015 3-4 November · Izmir, Turkey



Turkey – emerging market for gravure

G&K
TechMedia
GmbH



Invitation and programme

Welcome to Izmir!



James Siever,
ERA Secretary General

The ERA Packaging and Decorative Gravure Conference 2015 will be held in Izmir, Turkey. It is the second time that ERA is organising an event of this kind in Turkey. In 2003 the ERA Packaging Gravure Conference took place in Izmir, and as Turkey has achieved remarkable development and become a highly attractive market for gravure, ERA is returning to Izmir in recognition of this progress.

The conference programme on Tuesday 3 November will highlight the latest developments in packaging and decorative printing, but also focus on the Turkish marketplace and its potential for gravure. In addition a presentation will explain the promising changes in Turkey's neighbour country Iran where gravure technology has great chances. This will be a follow-up to the successful gravure seminar in Tehran last year which ERA co-organised.

On Wednesday 4 November two plant visits will round off the conference. The first visit will show the modern engraving and cylinder making facilities of Gravure International. This will be followed by a tour of the Bak Ambalaj plant where the latest Cerutti packaging printing technology will be shown.

As usual the conference will provide networking opportunities in the course of the event. At the dinner on the Tuesday evening after the conference the participants will enjoy Turkish hospitality at its best. During the dinner event the winners of the ERA Packaging Gravure Award 2015 will be presented.

We thank our Turkish partners Bakioğlu Group for their help in the organisation of this event, and we look forward to meeting you all in Izmir.

A handwritten signature in blue ink, appearing to be 'P. In'.

Ephesus

Some 80 km south of Izmir are the remains of the ancient Greek city of Ephesus (Efes in modern Turkish). Ephesus was an important centre of early Christianity. Saint Paul lived and preached there in around the year 53, and later wrote his Letter to the Ephesians to the community. Ephesus is easily reached by taxi or with a guided excursion: you may wish to extend your stay in Izmir to make a visit.



Programme



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Monday, 2 November

Individual arrival of participants

20:00 Informal "get-together" in the conference hotel (drinks and snacks will be served)

Tuesday, 3 November

09:30 Registration and coffee

10:00 Conference

Moderation: **Mr James Siever**, ERA
Mr Bernhard Niemela, G&K TechMedia & Deutscher Drucker

- **Mr Enver Bakioğlu**, Bakioğlu Group, Turkey: "Turkish market for flexible packaging"
- **Dr Giancarlo Cerutti**, OMG Cerutti, Italy: "Gravure's role in the market for packaging printing"
- **Mr Emir Incekara**, Pak Group, Turkey: "Presentation of the Turkish packaging printer Intermat Flexible Packaging"
- **Dr Erdal Yalcin**, Ifo Institute, Germany: "Emerging Turkey – economic development and future challenges"

13:00 – 14:00 Lunch buffet

- **Mr Christoph Gschossmann**, Kaspar Walter, Germany: "Developments in gravure cylinder plating technology"
- **Mr Stephan Lammers**, Saueressig, Germany: "Trends and developments in gravure printed tobacco packaging"
- **Mr Giovanni Caprioglio**, Bobst Italia, Italy: "Going shaftless with online washing"
- **Mr Adnan Tabatabai**, Carpo, Germany: "Iran – a country leaving political and economic isolation"
- **Dr Matthias Otting**, Interprint, Germany: "Defining a standard – digital quality management in the decorative laminate industry" (This presentation is dependent on the successful completion of the project)
- **Mr Andreas Schellenbach**, Siegwark, Turkey: "Inks for packaging printing – a guide to safe & efficient performance"



Matthias Otting



Andreas Schellenbach



Carol Werlé

- **Dr Carol Werlé**, Dalim Software, Germany: "Streamlining production of consumer goods packaging"
- **Ms Moon Jung Kang**, Kist – Korean Institute of Science and Technology, Germany: "SuWAS – EU Eco Innovera: Waste ink recycling strategy for a sustainable printing industry"
- **Mr Josef Bernard**, ERA, Germany: "Status of the ongoing chromium trioxide authorisation process"

19:30 Departure for dinner (during the dinner the award presentation of the ERA Packaging Gravure Award 2015 will take place)

Wednesday, 4 November

- 09:00 Departure by bus for plant visits
- 10:00 Plant visit of Gravure International in Izmir
- 11:00 Plant visit of Bak Ambalaj, plant 2 in Izmir
- 12:00 Refreshments
- 13:00 Bus transfer to Izmir Adnan Menderes Airport



Bernhard Niemela



Enver Bakioğlu



Giancarlo Cerutti



Erdal Yalcin



Christoph Gschossmann



Stephan Lammers



Giovanni Caprioglio



Adnan Tabatabai



Moon Jung Kang



Josef Bernard

Plant visits



Gravure International, a Bakioğlu Holding company, is a leading gravure cylinder engraver in Turkey. Established in 2001, it engraves cylinders for the flexible packaging industry, and for security labels for tobacco products, alcoholic

drinks and cigarette packaging. The company manufactures steel bodies of printing cylinders in its own facilities, and operates three different engraving lines – conventional, AutoCon and laser. Gravure International is ready to deliver innovative technology for high-quality electromechanical engraving, repro service, customer-oriented colour management, and competitive and punctual lead times to its industry-leading customers.

Atatürk Organized Industrial Zone, 10.008th Str. No:10,
35620 Çiğli/Izmir, Tel: +90 (232) 376 74 01



Bak Ambalaj has been serving the food industry's leading companies since 1973. Headquartered in Izmir, the company has four different plants. Main operations include gravure and flexo printing, lamination, slitting,

micro and macro perforation, and bag production. Bak Ambalaj offers various special applications such as cold seal, thermal adhesive lacquer, opaque lacquer, low thermal adhesive lacquer, anti-fog, easy-to-open, easy-to-tear, high barrier combinations, foldable film and digital coding. The Bak-2 plant provides seven-colour and eleven-colour presses for gravure printing with flat and reverse printing, double side printing, inline lamination and inline cold seal to paper and plastic films.

Atatürk Organized Industrial Zone, 10.006th Str. No:61,
35620 Çiğli/Izmir, Tel: +90 (232) 376 74 50

Booking form at
www.era.eu.org

Izmir

Turkey's third most populous city is a centre of tourism, industry and trade, mostly known for its international port. Izmir is one of the oldest settlements within the Mediterranean with more than 5000 years of history and historical attractions such as Pergamon and Ephesus nearby.

Travel

Izmir Adnan Menderes Airport, with flight destinations in 48 countries, is less than 15 km away from the conference hotel. The taxi fare will cost approx. € 20,00. Buses to Izmir run every 1,5 hours. Please find more information on www.havas.net.

Conference Hotel

The Swissôtel Büyük Efes is prominently located in the heart of the city's commercial hub. It overlooks the Kordon on the Aegean Sea and is only walking distance from the Archaeological Museum, the Commercial Centre and the main Izmir Cultural Park.

Swissôtel Büyük Efes, Izmir
Gaziosmanpasa Bulvarı No. 1
Alsancak, Izmir 35210, Turkey
Tel. +90 232 414 5091
Fax +90 232 414 5058
deniz.oral@swissotel.com
www.swissotel.com/izmir



Social events

On Monday 2 November the conference hotel will be venue for the usual "Welcome Get-Together" offering drinks and light snacks. On Tuesday 3 November a dinner will be held in an Izmir restaurant offering Turkish food and drinks, in a Turkish ambience.



Accommodation

Accommodation for participants has been arranged in the Swissôtel Büyük Efes. Hotel charges of € 80,00 (single room) and € 100,00 (double room) including breakfast (+8% VAT) are payable by the individual participant. Reservations should be made through the ERA office using the enclosed booking form.

Conference Fee

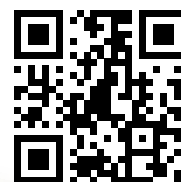
The fee (€ 425,00 for ERA members, € 645,00 for non-members) covers the whole conference proceedings, including the get-together on Monday, the coffee breaks, lunch and dinner on Tuesday, and coach transport to and from the plant visit on Wednesday. Please send us your booking form at latest by 2 October 2015.

Cancellation Policy

After 2 October 2015, reservations may not be cancelled, but a change of name is still possible. The hotel will charge no-shows and cancellations after 2 October 2015.



Swakopmunder Str. 3
81827 Munich, Germany
Tel. +49 89 439 5051
Fax +49 89 439 4107
info@era.eu.org
www.era.eu.org



ERA reserves the right to cancel, defer or modify the event proceedings without prior notice.

